

GEORGIA DISTRICT – PILOT INTERNATIONAL  
Long Range Plans – 2021-2026  
Revised January 16, 2021

## District Goals

### A. Service

Encourage Pilot Clubs, Compass, and Anchor Clubs to provide worthwhile volunteer service, in accordance with the ABC' projects within the Georgia District.

1. Each club will uphold the Mission Statement of Pilot and assess their community for needed service projects.
  - a. The Governor, Governor-Elect, and Lt. Governors will encourage clubs to utilize the Mission Statement of Pilot as well as the community Development Plan and other Pilot Resources in determining their community service projects for the next year. This should be done at least six months prior to planning each year's Plans of Work. The clubs will have representatives from different area industries provide input for community service projects.
  - b. Lt. Governors will annually encourage clubs to complete Club Quarterly Report or online club survey and encourage clubs to modify Plans of Work based on results of these instruments.
2. All Pilot clubs and the Lt. Governor will annually promote the prevention of brain related injuries and provide some services to individuals who have suffered a brain related injury and illness.
  - a. Maintain a by- line to be used by each club utilizing the Pilot name that relates to "Protecting Your Brain for Life".
  - b. Maintain a public service advertising campaign centered on this focus.
  - c. All clubs will be encouraged to offer a support group for parents of children in their area having head injuries.
3. The DEC/DAC will annually achieve 80% participation of Georgia District Clubs participation in PI Brain Minders program.
  - a. Encourage clubs to make several BrainMinders™ presentations.
  - b. Encourage clubs to look at presenting BrainMinders™ to groups other than children, if appropriate in their community. (Ex: Tying in "Mind Jogging" at nursing homes).
  - c. Encourage the use of the evaluation tools made available by PI to determine the level of participation.

4. Encourage clubs to support the ABCs of Pilot: Youth development and leadership, Brain Safety and Information, and Caring for families in time of need.

B. Membership

Increase membership by supporting Pilot, Compass, and Anchor Clubs within the Georgia District to retain and motivate members.

1. Achieve a net gain of two (2) members per club in the Georgia District.
  - a. The DAC/DEC and Club Presidents annually will encourage clubs to utilize “Community Development Plan – How to Grow Your Pilot Club”.
  - b. Lt. Governors and Club Presidents will encourage members to hold inclusive Share Pilot Programs early in the new Pilot year.
  - c. Lt. Governors and Club Presidents will encourage clubs to utilize the DAC/DEC and Membership Development Committee (MDC) to strength the club as needed.
  - d. All Pilot members will promote diversity in membership.
  - e. Club Presidents and Anchor Advisors will annually keep in touch with graduating Anchors to encourage Provisional Membership into Pilot Club or formation of a Compass Club.
2. The DAC/DEC/MDC will achieve the retention of members thereby reducing the number of clubs who relinquish their charters.
  - a. Will give incentives such as local club and /or individual awards for retention and growth.
  - b. Develop unique ways to motivate members to remain active.
  - c. Utilize the expertise of the District Executive Council and/or DMC with clubs in crisis.
  - d. Encourage “at risk” clubs to explore reorganization.
3. Encourage clubs to develop a mentoring program to help train and retain their membership.
4. Will organize two (2) new Pilot Clubs in the Georgia District.
  - a. The DAC/DEC/DMC will promote extension through Pilot Clubs, survey of Pilots through Governor’s Bulletin, and solicitation of potential members in Non-Pilot communities.
5. Will organize one (1) new Compass Club in the Georgia District.
  - a. The DAC/DEC/DMC will encourage Pilot Clubs to help identify possible opportunities for development of new clubs.

- b. Pilot members will reach out to former Anchors to identify opportunities for development of new club.

6. Will organize three (3) new Anchor Clubs in the Georgia District.

- a. Club Presidents and Anchor Coordinators will encourage Pilot Clubs to survey area high schools, middle schools and communities for the possibility of organizing an Anchor Club.

C. Education and Training

The DAC/DEC will utilize education and training to provide quality leadership and to promote better understanding of Pilot.

1. Make leadership training programs available to all Georgia District Pilots.

- a. Will provide the resource tools and the knowledge at the Region Officer's Training Workshop.
- b. DAC/DEC and Club Presidents will encourage all Pilots, officers, and non-officers to attend training programs to grow future leaders and to keep Pilots current with changes in the organization.
- c. DAC/DEC will explore other training forums, such as PowerPoint presentations, Google Docs, or MS groups and conference calls.
- d. DAC/DEC and club Presidents will encourage one-on-one meetings between outgoing and incoming officers at both the club and district levels prior to the new officer taking office prior to July 1.

2. Provide information regarding Pilot Protocol and Procedures to all clubs.

- a. The DAC/DEC will provide training at Fall Council and District Convention.
- b. Lt. Governors will survey all clubs to see if they have at least one meeting with Pilot information and protocol.
- c. The District Parliamentarian will include Parliamentary Procedure and Pilot Protocol tips in Governor's Bulletin three (3) times a year.

D. Visibility

Promote Pilot as the service organization of choice within the Georgia District.

1. Increase the visibility of all Georgia District Pilot Clubs

- a. Lt. Governors, Club Presidents, and Club Membership Division will promote the use of the PI Publicity Guide and encourage the development and use of brochures, videos, etc. by local clubs.
- b. DAC/DEC and Presidents annually will encourage the submission of articles to and for Pilot International publications.
- c. Lt. Governors and Club Membership Division will report successful service projects during Club Visits and for inclusion to the Georgia District Governor's Bulletin.

- d. Georgia District Clubs, Lt. Governors, Club Presidents, and Club Membership Division will work with city/county officials to offer a “club” day for all civic groups. Information and activities would be provided during the day.
- e. Georgia District Clubs will annually encourage each club to appoint a Visibility Coordinator to liaison with the District Visibility Coordinator.

#### E. Organization

Review policies, procedures, forms, and all aspects of the management of Georgia District.

- 1. Ensure the successful organization and management of the Georgia District
  - a. The DAC/DEC will streamline data collection.
  - b. The DAC/DEC will strengthen communication between the club members.
    - 1.) Use Constant Contact for communications through a club designee.
    - 2.) DAC/DEC will link Georgia District website to PI website.
    - 3.) Annually the Lt. Governors and Club Presidents will encourage each club to prepare its own strategic plan that dovetails with the Georgia District Long Range Plan.