



# Georgia District

# Governor's Bulletin

Volume 95 -- Number 10  
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## “Happiness” is Loving to Be A Pilot....

Georgia Pilots, welcome to spring....It has arrived in Southwest Georgia with beautiful warm weather, sun shining, trees turning green, flowers blooming everywhere and bluebirds and humming birds arriving on the scene. What a wonderful time to be alive and sharing Pilot with the World around us.

To borrow a basketball phrase and pun intended, "March Madness" is about to be over with so much activity going on all over Georgia that it's almost impossible to keep up with it all. Fashion Shows, Club Anniversary Parties, the Georgia Artists with DisAbilities exhibit here in Cuthbert and now time to pack it up to travel somewhere else. That is where I find myself this Easter Weekend. Not to mention practicing for a Cantata for my church Easter Sunday morning. Oh, and I haven't mentioned doing all the things that have to be completed in time to welcome you just two weeks from now to the Georgia District Convention. EXCITEMENT is all over the place. I can hardly wait!

While I was in Kathleen last Saturday for the Warner Robins 60th Anniversary Party, I had the chance to talk to the SE Region Pilot who is in charge of the Friday Welcome Party. NEWS FLASH - we are having KARAOKE! Remember what fun we had a few years ago. We are calling for all clubs and individuals who like to sing to get your singing voices ready for some entertaining fun. I think I recall that some of us had fun last summer at PI singing karaoke at our hotel in Orlando. This is just one part of the fun that is being planned. Oh laa, oh laa, oh laa, oh laaa, feeling hot, hot, hot! It's Fiesta Time!! Be sure to wear a colorful outfit for the party time. It begins at 7:30 Friday evening. You don't want to miss it.

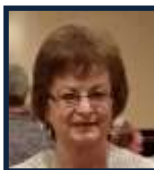
Word has it that there are lots of tables reserved in the Market Place to give us some fun shopping. Someone is going to win a stay at Sky Valley Resort; Blue Bird cash Prizes will land in some laps; and, we will have a time for workshops, remembering Pilots who have passed on and, of course, take care of District business. Music, fun, workshops and friendship will be the order of the weekend. It is not too late to send in a reservation to be there for this special spring event. If you have questions or special needs, please do not hesitate to get in touch with me. My phone nos. are 229-732-5022 and 229-881-6075. My e-mail is [gacrit@windstream.net](mailto:gacrit@windstream.net).

Until we meet in Peachtree Corners at Norcross, "Just keep on looking for a bluebird and listening for his song, whenever April Showers come along." and Keep on Spreading Happiness all over your Pilot World.....and have a Happy Easter.

See you in two weeks at District Convention.

*Grace*

**Grace Crittenden**  
GA District Governor



**SPOTLIGHT for April**

**Anchor Fundraising Projects Visibility**



**April 8-10, 2016**  
District Convention  
Hilton Atlanta Northeast

Our Vision: Pilot International envisions a world where all are valued.

Georgia District Website: [www.pilotgeorgia.org](http://www.pilotgeorgia.org)



Pilot International Website: [www.pilotinternational.org](http://www.pilotinternational.org)

**“Happiness”** is Being inspired....



**IMPORTANT DATES TO REMEMBER**

**April 8-10, 2016**  
District Convention  
Hilton Atlanta Northeast

**April 30, 2016**  
Region Workshops  
NW, EC, SW

**May 14, 2016**  
Region Workshops  
NE, WC, SE

**PI & GA District Dues are due July 1**

**July 4-6, 2016**  
94<sup>th</sup> PI Annual Convention & Leadership Conference  
Le Crentre' Sheraton Montreal

**Our Mission:** Pilot International transforms communities by developing youth, providing service and education, and uplifting families.




**Past Governors**

**Cindy Weaver**  
April 10

**Dene' Dixon**  
April 23

*Joan*

**Joan McCannon**  
GA District Chaplain  
jmcc47@icloud.com




**In Loving Remembrance!** The Georgia District extends our deepest sympathies to those who have lost loved ones.

PILOT	CLUB NAME
June Robertson	Monroe
Evelyn Spearman	Adel



**Governor Grace's Scrapbook**

Please send your club photos to Joan at [mcc46@bellsouth.net](mailto:mcc46@bellsouth.net). If by chance you already have some photos printed out, bring them to Joan at District Convention.



Cuthbert Pilots are pictured at the Randolph County Senior Citizens Center where they handed out bags of goodies and judged an Easter Bonnet decorating contest. From L to R: Lupe Shellhouse, Billie Jean Ball, Mrs. Rabbit, Kay Arnold, Grace Crittenden, Sandee Sims, and Wanda Amburgey. Pilot, Lenita Rogers (not pictured) is the director of the Senior Center.

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## “Happiness” Is Attending Spring Convention ...

Hello Fellow Pilots,

It's hard to believe that District Convention is just around the corner. The incoming Appointees are busy planning some exciting Workshops for you. Elizabeth Copeland is "Humming Along" with Projects." Joyce Reynolds is going to "Keep Fundraising Humming." "Spreading Your Wings with Anchor" will be presented by Mary Turner and Kerrin Daniel. Ileana Slocum and Maureen Stoy will have lots of information to share in "Thirsting for Nectar with Membership." Presidents and Presidents Elect should all plan to go to "Soaring Higher with Better Leadership" to be presented by Karen Cupit. Each workshop will be offered two times so that you can have the chance to go to more than one of them.

The Welcome Party on Friday evening will be an occasion to remember. Come dressed in your most festive fiesta outfit and join the fun. What is a real Mexican hat dance?

Looking forward to having a wonderful District Convention with everyone.

*Cynthia*

**Cynthia Spearman**  
GA District Governor-Elect



## “Happiness” is Anchor Clubs Making a Difference ...

Legacy Lodge at Lake Lanier Islands provided a beautiful backdrop for Anchor Convention 2016. Anchors from all over the state gathered for fun, fellowship, contests, dancing and impressively conducted their annual business meeting. New officers were elected, scholarships and awards presented, and a great weekend was enjoyed by all!

Forty Seven boxes of books for Zambezi were packed with Anchor collections, to be delivered to the Books for Africa warehouse. When the Mayfields arrived, they discovered an additional 16 boxes had already been delivered by the Toccoa Anchors and Pilots. They plan to send two shipments in April; thanks to our support!

Anchors also donated food for Blessings in a Backpack and learned how to help raise awareness about food insecurity in their local communities. Each of these special Anchors has a heart for service, and they are making such a positive impact with all of their projects!

182 Anchors, Advisers, Pilots and Guests were in attendance for the Installation Banquet Saturday evening, as Governor Grace Crittenden initiated the new Georgia District Anchor officers for 2016-2017. Cathleen Mellor, Roswell HS; President, Susanna Grafton, Rabun County HS; President-Elect, Chelsea Yearwood, Franklin County HS; Secretary, Prescilla Lyle, John Milledge Academy; Convention Chair.

The Region Chairpersons include: Cynthia Roby, Roswell HS; Northwest, Eliza Kate Floyd, Franklin County HS; Northeast, Sachen Pillay, John Milledge Academy; East Central, Emilee Poppell, Bainbridge HS; Southwest. We still need representation from West Central and Southeast. Please encourage an Anchor to serve if you are in those Regions.

## “Happiness” is Fund Raising ...

Fund Raising comes in all shapes and sizes...just like our clubs! Some clubs have 50 members, some have 10, trying to find the perfect fit for your club can be challenging.

Raising a regular amount of money is obviously vital to our clubs just to keep going. But coming up with novel fundraisers not only helps to bring in much needed cash but can also raise the profile of your Pilot Club.

Many ideas are tried and tested but the really great fundraisers come about when people try to think outside the box a little bit. Even if you can't come up with of a totally new fundraiser try to think how you might change or tweak an existing plan. How can you add some value?

A good way to start is by looking at your cause and having a brainstorming session around it. Use it as your central focus but then let your imagination run wild. You might be surprised with what you come up with. Even wild and wacky ideas can work if you can get enough people behind them.

Just a few ideas: 50/50 Raffle, Bingo Night, Bake Sale, Belk Charity Day, Cookbooks

How can your Club put a fun, new spin on some of the ideas above? Can you think outside the box?

If you are passionate about your cause it will shine through in all of your Pilot Club activities!

*Kate*

**Kate Caswell**  
Fundraising Coordinator  
katedid333@yahoo.com



The Judges for the Georgia District Anchor Scholarship were faced with the difficult task of choosing 3 recipients from 29 highly qualified and talented applicants. Five Hundred dollar scholarships were awarded to: Kaylee Phillips from Winder-Barrow HS, Erika Reddy from John Milledge Academy, and Cindy Guo from Washington County HS.

Many, many thanks to all who helped make this such an exciting and memorable weekend; from the flawless Registration Friday afternoon to the Scavenger Hunt, Business Meeting, the Speakers, Workshops and magical transformation of the Plantation Ballroom and Veranda for the Dance...Anchors

*Sheryl*

**Sheryl Merrey**  
GA District Anchor Coordinator  
sherylmerrey@gmail.com



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**“Happiness”** is having fun with your projects  
without spending lots of money ...

In many of my past articles I have talked about “doing what you can with what you have”. You know, what that really means? It means we understand that clubs may not have the financial resources to do several or big projects. Let me tell you about some of the “projects” my club does.

Monthly, we bring in our empty prescription medication bottles. Let's be for real...we all have those. We remove the labels with our personal information and bring them to each monthly meeting. We plan to donate all of them at the end of the year to an organization that collects and sends them to the Malawi Project. For more information visit [www.malawiproject.org](http://www.malawiproject.org). Doesn't cost a thing but the postage to send them to Virginia.

Monthly, we solicit nominees for our “Pick Me Up” Caregiver Box and often network with other non-profits and community organizations for nominees. Don't be afraid to network. We select a theme color for the month, and each member purchases a small item based on that color and information about the caregiver. We include items like Thank You Note cards, maybe a scarf or fashion accessory, kitchen or baking items – cake mixes make a great additions, bubble baths, hard candies, etc. Then the box is presented to the recipient and it includes information about the Club, about PI and how they can get in touch with us.

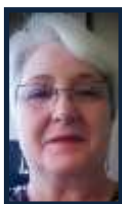
Twice a year, we provide a home-cooked dinner to the members of a local Brain Injury Rehabilitation Center, affiliated with one of the local hospitals here in Atlanta. At the club meeting before the dinner, we plan the menu and each members determines what they will provide. We use the same decorations for each of those two times a year. We provide one of the meals in March to coincide with Brain Injury Awareness Week and we provide a Thanksgiving meal. The members love it and our members love cooking. You can reach out to a facility in your area and ask if you can provide a meal...breakfast, lunch or dinner, or even fruit or snacks.

Our biggest service project by far costs us nothing but our time. We founded the “Stand Up for Stand Down” campaign which benefits homeless veterans. You will be hearing more about this project in coming months. I will be working with the new District Projects Coordinator to roll this out. You might remember when we did a similar project at Fall Council in 2012. It is so big in Atlanta, we want to regionalize it and allow Pilot Clubs to distribute to VA clinics and facilities in their local areas.

The take away here is that it is not the number of projects you do and how much it may cost your club members, but there are projects that you can do that cost little or next to nothing and more often than not include activities that your members enjoy doing. Don't be afraid to reach out to other clubs in your region and think about a regional project.

**“To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity.” - Douglas Adams**

*Robin*



**Robin Williams**  
Projects Coordinator  
rwlms55@yahoo.com  
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770-864-5347 (home)



Robin Williams, Peachtree Pilot Club of Atlanta, delivering the "Box of Sunshine" Caregiver Pick-Me-Up to Mrs. Daz Black. Ms. Black was nominated by another local non-profit to receive the clubs monthly Pick-Me Up Caregiver Box.

**Our ECR...**

March winds and April showers bring May flowers. That is the old saying. For Pilots, March winds blow us right into the busy time of District Conventions and preparations for the next year. It's really an exciting time for the Pilot International organization.

Clubs and districts are electing officers and making plans for next year. Please remember to send the lists of new officers to Pilot International headquarters. You should also put this information in PortalBuzz. Those who have access currently to PortalBuzz will keep it until the year rolls over and new people are filling the offices.

I am going to have the opportunity to lead a training workshop for Presidents and Presidents-Elect at your district convention. This should be a great session where I can pass along some tips to help Pilots serve in these offices.

Hopefully, you are making plans to attend Pilot International Convention and Leadership Conference in Montreal in July. There are going to be a few changes in the itinerary that I think you will like. We'll open our convention on Wednesday with Drum Café. Our second annual Walk to Remember will be held on Saturday. You are encouraged to wear the walk shirt all day! You can make your reservations now. Don't forget your passport!

I am looking forward to visiting your district. We can Do More. Be More. Care More, together.

See you at convention!

*Karen*



**Karen Cupit**  
PI Secretary & GA District ECR  
karen.cupit@att.net

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# “Happiness” is Advocacy and Technology ...

As I prepared to write my article this month, I resourced the internet and came across this great blog. The author, of this post; Carole Mahoney on [www.votility.com](http://www.votility.com). There was a tremendous amount of good information there. We have to understand the opportunities we have with technology and try to engage in it if we are to continue to grow our clubs, and district. The rest of this article comes directly from the post.

“...Our country was founded on grassroots advocacy— by the people and for the people. If you care about something enough, you have the right to tell others and start a movement, support a cause, better your world. We live in a connected world where there are no barriers to communicate with anyone. This is why the technology that supports grassroots initiatives is so important. Forward thinking nonprofits are examining [how grassroots advocacy can educate, engage, and mobilize their members](#), supporters and prospects as a part of their mission. They embrace grassroots advocacy as a way to listen to and communicate with their various constituencies, not as a line in the sand that they are afraid of being on the wrong side of.

The good news is that grassroots advocacy can actually help (not harm), the other areas of your nonprofit’s mission and purpose, increase the perceived value of your organization, and help it to become more economically viable and stable. If done right, your grassroots advocacy strategy can help bring your marketing and fundraising to a new level. As we have seen many times, [if you give people who deeply care about a cause something relevant to talk about, member engagement \(and your organization’s impact\) suddenly become viral](#).

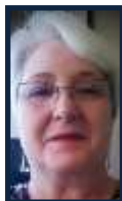
Member and donor engagement are terms that seem philosophical, but hard to measure against more concrete things like membership dues or fundraising goals. But the 21st century truth is that we all want and are able to be connected to each other and those making decisions on our behalf. The barriers to communication are gone. Today’s most pressing challenge isn’t how to get the message out, it’s to have it be heard by those it matters to the most. To ensure they reach multiple generations, [more nonprofits are forced to invest in technology to be in the right place with the right message](#).

Measuring sentiment about pending legislation is another way nonprofits can make valuable connections within a community. Measurement helps nonprofits gain greater insights into how they can provide value and develop a [marketing strategy with the impact they need to meet their goals](#). When an organization knows what is important to their audience, they can engage with them more meaningfully going forward. This is what effective advocacy is all about.

Understanding your nonprofit’s place in the minds of your members and supporters is more important than ever because nonprofits are facing much more competition than ever. Nationally, [the number of public charities is up 50 percent, from about 643,000 in 2000 to more than 965,000 today](#). That means you are competing with a staggering number of other charities for attention and influence. Those who have attention and influence are also more likely to be successful in their fundraising from grants, lead donors, individual contributors or all three. “

*Robin*

**Robin Williams**  
Visibly Coordinator  
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678-485-8558 (cell)  
770-864-5347 (home)



Peachtree Pilot Club of Atlanta's newest members - left to right - Kathy Thompson and Chanta Whitlow. Both will be attending the upcoming District Convention. Be sure to come and say "Welcome to Pilot and the GA District"



This year Pilot International has made available to the District the forms for Yellow Rose Honors to be sold to honor someone at the District Convention with a Yellow Rose. Attached to the bulletin is an explanation of the Yellow Rose project and a Donation form for you to fill out and bring to convention with you to expedite your purchase of Rose Stickers for Pilot friends you wish to honor there.



Pilot Club of Jefferson members working on “Pick Me Up” gifts for caregivers at Northridge Nursing Facility and Southern Pines Nursing Home. The project was extended to provide gifts for all our adoptees at both of these two facilities.  
Left to right: Libby Wilkes, Shirley Turner, Connie Lynn, Cathy Brown, Sue Whiddon, Terry Massey

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# AUCTION

AUCTION !!! AUCTION !!! AUCTION !!! AUCTION !!! AUCTION !!! AUCTION !!! AUCTION !!! AUCTION !!!



## CLASSIC CITY PILOT CLUB, INC. AUCTION ATHENS SATURDAY, APRIL 30, 2016

You are cordially invited to join the Classic City Pilots at BUFFALO'S CAFÉ IN BEECHWOOD SHOPPING CENTER AT 196 ALPS ROAD.

The Silent Auction will begin at 6:00 p.m. & the Live Auction will begin at 6:45 p.m.



Sam Williamson will be the auctioneer.

Hors d'oeuvres & a cash bar will be provided.

Auction items will include household/garden/spa items, services, gift certificates, UGA items & much more. Proceeds will help support our community projects, which includes Project Lifesaver to aid in locating lost persons with brain disorders, CCPC Social Club (for persons suffering brain trauma), and the American Cancer Relay for Life. In addition, we continue to support Community Connection, Project Safe, St. Mary's Care Alert, ESP, Advantage Behavioral Health Care, and YWCO Girl's Club.

Cash, Checks, & All Major Credit Cards are welcome.

For reservations, please call Sherry McDuffie (706) 549-0935 and leave a message, text to 706-540-8904, or email [sherrymcduffie@charter.net](mailto:sherrymcduffie@charter.net).



Pilot Club of Brunswick  
Is celebrating their  
*70<sup>th</sup> Anniversary*

April 16, 2016 at 2:00-4:00 p.m.

Brunswick Country Club  
4041 Darien Hwy.  
Brunswick, Georgia

You are all invited to help us celebrate

Please RSVP to the following by  
April 10th.  
Mary Rocha 912 230-2800  
[marym\\_rocha@hotmail.com](mailto:marym_rocha@hotmail.com)  
Edwina Gill 912 264-3810  
[gill002@comcast.net](mailto:gill002@comcast.net)



Governor Grace with Past District Governors Patricia Whatley and Judy Jackson and Randolph County Chamber of Commerce Director Patricia Goodman at the opening of the GAWD exhibit in Cuthbert's completely renovated historic courthouse and welcome center. Patricia Goodman's mother-in-law was a charter member of PC of Cuthbert and Grace's long-time friend, Ruth Nell Goodman.

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# THE Yellow Rose PROJECT

Growing Pilot through service and friendship.

As an organization dedicated to the principles of Friendship and Service, Pilot International has created the Yellow Rose Project to help PI extend Pilot's Yellow Rose of Friendship around the world. With a long tradition of building and sustaining lasting friendships through dedication and service to others, what better symbol to guide us than the Yellow Rose, the emblem of friendship worldwide!



## What is a Yellow Rose?

When you purchase a yellow rose to honor someone, you also are making a donation to the Founders Fund. Each \$5 yellow rose purchased gives you the chance to honor the recipient. They receive a yellow rose sticker to proudly wear on their nametag. Recipients will also receive a card telling them that you are thinking of them and honoring them with your gift.

What a wonderful opportunity to show your support, thanks, appreciation or friendship while supporting the Founders Fund.



## Who gets a Yellow Rose?

You can purchase a yellow rose for ANYONE...PI members, family, club and district officers, friends and more! You can honor someone with a yellow rose whether or not they will be at convention. For those recipients that will not be attending, postcards are available for purchase that inform the recipient of your generosity.



## How to Purchase Yellow Roses:

Yellow Roses can be purchased at the Yellow Rose table at convention or by filling out the attached form.



## Why Purchase Yellow Roses:

It is amazing what \$5 can do when all Pilots join together in honoring special friends and loved ones.

*The PI Yellow Rose project helps make the charitable and educational endeavors of PI possible. A little bit can truly go a long way!*

Honor your PI friends, family and PI officers and volunteers! Stop by the Yellow Rose Booth at District Convention to make your donation or complete and remit the attached Donation Form. All Yellow Rose donations are tax deductible and will be credited to PI donor levels. Funds raised at District Convention will be sent back to PIHQ.





THE **Yellow Rose** PROJECT  
 Growing Pilot through service and friendship.

# DONATION FORM

## Donor's Information

Donor's Name: \_\_\_\_\_ Club: \_\_\_\_\_

Email address: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

# of Yellow Roses@ \$5.00 ea/: \_\_\_\_\_ Total amount of donation: \_\_\_\_\_

Check #: \_\_\_\_\_

Name on credit card if different than Donor Name above: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CRV#(3 digit number on back): \_\_\_\_\_

## Recipients' Information

1. Name \_\_\_\_\_

1. Name \_\_\_\_\_

2. Name \_\_\_\_\_

2. Name \_\_\_\_\_

3. Name \_\_\_\_\_

3. Name \_\_\_\_\_

4. Name \_\_\_\_\_

4. Name \_\_\_\_\_

5. Name \_\_\_\_\_

5. Name \_\_\_\_\_

Mail forms and checks (payable to Pilot International) to:

PI Headquarters, Attn: Misty Cline,  
 102 Preston Ct., Macon, GA 31210

You will receive an email (or mailed) confirmation of your donation.



All Yellow Rose Project proceeds benefit Pilot International and the PI

